

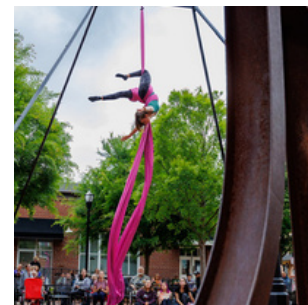
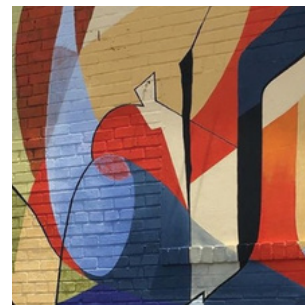


Saturday
May 11, 2024
12pm-6pm

M2R TrailFest:
Marietta's Public
Arts Festival
Returns

Sponsorship Opportunities

Visit mariettaARTS.com for additional information.



Marietta Arts Council, Inc. is a Georgia nonprofit organization dedicated to enriching the artistic and cultural landscape of the City of Marietta through advocacy, education, and public art. We invite you to learn more about our efforts. Tax ID: 83-3515326

mariettaARTS.com

The Marietta Arts Council announces the return of M2R TrailFest, an immersive celebration of the arts debuting public art installations and performances throughout downtown Marietta.

Don't miss your chance to be a part of the Marietta Art Scene!

The Mountain to River (M2R) Trail brings communities together unlike any other trail in Marietta. From Lewis Park, through the Marietta Square, and ending in Brown Park, M2R TrailFest invites attendees to enjoy the parks, trails, and all that the City of Marietta's artistic talents has to offer with an immersive celebration of public art.

The event will celebrate the thriving art scene in Marietta and pay homage to the historical and cultural landscape of the entire city. New and returning visitors will explore our city and enjoy day-of performances and activities, as well as the unveiling of a number of new public art installations. The festival will reflect and honor Marietta through dance, music, performance, and installations, as well as the return of the popular sculpture and mural tours.

In order to support the works of the talented artists participating in this public arts festival, the Marietta Arts Council is currently seeking sponsorships to fund this major public arts initiative. The Marietta Arts Council is a 501(c)3 entity, and all donations to the organization are tax deductible.

For more information, contact:

Abby Smith
Executive Director
mariettaartscene@gmail.com



PRESENTING SPONSOR **SOLD** **\$15,000**

- Company named as Presenting Sponsor in all press releases
- Logo included on wayfinding signage
- Name Recognition at Opening Ceremony
- 2 Tables for 8 for full day of performances at Atherton Square
- Logo included on year-long, countywide fence gallery tour
- Logo included on flyers, posters, and t-shirts
- Company profile on social media outlets
- Logo included in M2R TrailFest Program
- Logo included at mariettaARTS.com and M2RTrailFest.com



PLATINUM SPONSOR **\$7,500**

- Logo included on wayfinding signage
- Name Recognition at Opening Ceremony
- 1 Table for 8 for full day of performances at Alley Stage
- Logo included on flyers, posters, and t-shirts
- Company profile on social media outlets
- Logo included in M2R TrailFest Program
- Logo included at mariettaARTS.com and M2RTrailFest.com



SILVER SPONSOR **\$5,000**

- Logo included on wayfinding signage
- Name Recognition at Opening Ceremony
- Logo included on flyers, posters, and t-shirts
- Company profile on social media outlets
- Logo included in M2R TrailFest Program
- Logo included at mariettaARTS.com and M2RTrailFest.com



GOLD SPONSOR **\$2,500**

- Name Recognition at Opening Ceremony
- Company profile on social media outlets
- Logo included in M2R TrailFest Program
- Logo included at mariettaARTS.com and M2RTrailFest.com



PROJECT-SPECIFIC SPONSORSHIPS

BRIDGE INSTALLATION SPONSOR* **\$5,000 each (2 locations available)**

- Logo included on sponsor panel for 12-month exhibition
- Recognition at Opening Ceremony
- Logo included on flyers, posters, and t-shirts
- Recognition on social media outlets
- Logo included in M2R TrailFest Program
- Logo included at mariettaARTS.com and M2RTrailFest.com

**installation pending approval from Georgia Dept of Transportation*

ALLEY STAGE SPONSOR **\$2,000**

Alley Stage will host various performing artists from 1-6pm; headliner performs at 5pm.

- Naming rights, logo included on Stage signage
- Recognition at Opening Ceremony
- Table for 8 for full day of performances
- Company recognition ahead of headlining act
- Recognition on social media outlets
- Logo included in M2R TrailFest Program
- Logo included at mariettaARTS.com and M2RTrailFest.com

MURAL SPONSOR **Starting at \$2500***

- Sponsor recognition on mural signage for **1 year**
- Logo included on flyers and posters
- Opportunity for Artist Meet & Greet Talk (pending availability)
- Recognition on social media outlets
- Logo included in M2R TrailFest Program
- Logo included at mariettaARTS.com and M2RTrailFest.com

**prices vary per mural; see following pages for more information*

SCULPTURE TOUR SPONSOR **\$5,000**

- Logo included on sculpture signage for 12-month exhibition
- Recognition at Opening Ceremony
- Logo included on flyers and posters
- Recognition on social media outlets
- Logo included in M2R TrailFest Program
- Logo included at mariettaARTS.com and M2RTrailFest.com

**prices vary per sculpture; contact us for more information*

FENCE GALLERY SPONSOR **\$1,500**

- Logo included on sponsor panels for **year-long exhibition traveling through Cobb County cities.**
- Recognition at Opening Ceremony
- Recognition in Fence Gallery press releases
- Logo included on flyers and posters
- Recognition in social media outlets
- Logo included on M2R TrailFest Program
- Logo included at mariettaARTS.com, M2RFence.com, and M2RTrailFest.com

FREE ART DROP SPONSOR **starting at \$500 per artist**

- Logo included with each piece of free art dropped at random places throughout TrailFest (finders, keepers scavenger hunt)
- Recognition in social media outlets
- Logo included on M2R TrailFest Program
- Logo included at mariettaARTS.com and M2RTrailFest.com

MURAL SPONSORSHIPS

A limited number of opportunities exist for sponsoring works in our Downtown Mural Program. Each mural is subject to annual approval by the Historic Board of Review and the Marietta City Council.

Length of sponsorship is 12 months, April 2024-April 2025, with a right of first acceptance for successive years.

**For more information,
contact:**

Abby Smith
Marietta Arts Council
mariettaartsce@gmail.com



MARIETTA **\$10,000**

Craig Stanley
34 Mill Street, Trailside at Thaicoon



BIG LITTLE CHICKENS **\$10,000**

Lindsey Allyn O'Shields
17 Whitlock Ave SW, Trailside at Park West Vintage



EN POINTE **\$5,000**

Lindsey Allyn O'Shields
49 W Park Square, Mill Street side at Ga Dance Conservatory



IF YOU DON'T STOP, THEN YOU WON'T GET CAUGHT

\$5,000
Matthew Mederer and Max Komarov
89 Cherokee Street, Hansel Street side at House of Lu

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This Could Be
\$2,500

Christina Kwan
Atherton Square



McPherson Tire
\$2,500

Lindsey Allyn O'Shields
135 Church Street (at Third Door)

SOLD



Joy 2
\$2,500

Lauren Pallotta Stumberg
25 West Park Square (dk Gallery at McNeel Alley)



May-Retta
\$2,500

Olga Sidilkovskaya and Lucretia Cochran
60 Powder Springs Street, Trailside at Two Birds

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Peach III
\$2,500

Angela Faustina
48 Powder Springs Road, Trailside at Kiosco



Our Town
\$2,500

Donna Barnhart
26 Powder Springs Street



As Seasons Change, So Do We
\$2,500

Nicole Kang
52 Powder Springs Street Trailside at Two Birds Taphouse



Tabula Rasa
\$2,500

Donna Barnhart
48 Powder Springs St, Trailside at Kiosco

MARIETTA: THE GEM CITY- BRIDGE INSTALLATION

\$5,000 for 12-month sponsorship

**For more information,
contact:**

Abby Smith
Marietta Arts Council
mariettaartscene@gmail.com



PRIOR INSTALL: PERCEPTION (THE GEM CITY WILL BE A SIMILAR INSTALLATION)

This heavily trafficked pedestrian bridge crosses the North 120 Loop at The Brumby Lofts. Multiple gem-shaped lucite panels will be affixed to the structure in a stunning display that represents Marietta's nickname, "The Gem City."

Subject to approval by the Historic Board of Review and the Marietta City Council.

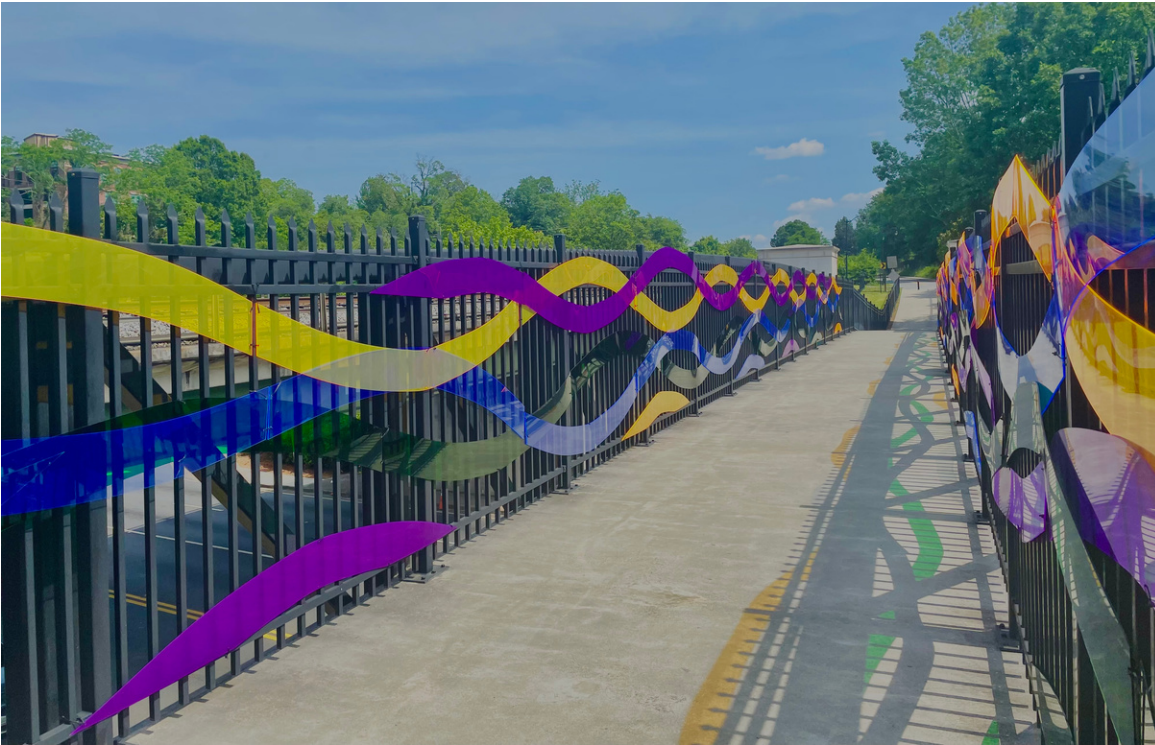
Sponsor Benefits:

- Logo included on signage for 12-month exhibition
- Recognition at Opening Ceremony
- Logo included on flyers, posters, and t-shirts
- Recognition on social media outlets
- Logo included in M2R TrailFest Program
- Logo included at mariettaARTS.com and M2RTrailFest.com, with a link to your company's website.
- Brief company bio (50 words) included on mariettaARTS.com and M2RTrailFest.com webpages.

**MARIETTA: THE GEM CITY-
BRIDGE INSTALLATION**
\$5,000 for 12-month sponsorship

**For more information,
contact:**

Abby Smith
Marietta Arts Council
mariettaartscene@gmail.com



PRIOR INSTALL: FREQUENCY (THE GEM CITY WILL BE A SIMILAR INSTALLATION)

This pedestrian bridge along the M2R Trail crosses the South 120 Loop. Multiple gem-shaped lucite panels will be affixed to the structure in a stunning display that represents Marietta's nickname, "The Gem City."

Subject to approval by the Historic Board of Review and the Marietta City Council.

Sponsor Benefits:

- Logo included on signage for 12-month exhibition
- Recognition at Opening Ceremony
- Logo included on flyers, posters, and t-shirts
- Recognition on social media outlets
- Logo included in M2R TrailFest Program
- Logo included at mariettaARTS.com and M2RTrailFest.com, with a link to your company's website.
- Brief company bio (50 words) included on mariettaARTS.com and M2RTrailFest.com webpages.